

NCS Executives to present at Inforum on “Unlocking the Secrets of DSD - Direct Store Delivery”

By robert.hochberg@ncssuite.com

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NCS Executives Robert Hochberg and Allen Dickason to present at Infor's Inforum User's Conference on “Unlocking the Secrets of Direct Store Delivery Order to Cash”

Hauppauge, NY (PRWEB) April 15, 2012 – Numeric Computer Systems, Inc. executives Robert J Hochberg and Allen Dickason to present at Infor's Inforum User's Conference on "Unlocking the Secrets of Direct Store Delivery order to Cash".

Mr. Hochberg co-founded NCS in 1987 and has served as the President and Chief Executive Officer of the company since 1999. During his tenure with NCS, Mr. Hochberg has maintained an active role in new product development, sales and strategic direction. Notably he most recently spearheaded the development of eRMS, the most advanced Direct Store Delivery back office solution, and xMobility, the complete front end solution for the mobile workforce.

Mr. Dickason brings a broad range of experience from an extensive 40-year career in the Consumer Products Goods Industry where he has held various leadership positions including CIO positions at Frito-Lay, Suiza Foods, and Dean Foods, as well as CTO of Kinko's and VP of Sales Direct Store Delivery and Logistics at Brach's Confectionery. Mr. Dickason's career included executive sponsorship of implementations of two generations of mobile computers at Frito-Lay, and ERP and Direct Store Delivery systems at Suiza Foods and Dean Foods. While at Brach's Mr. Dickason directed the Direct Store Delivery go to market strategy and developed the strategic supply chain business plan.

The presentation will examine the challenges of the Direct Store Delivery go to market distribution strategy and how specific use designed solutions that are targeted to these challenges can bring great benefit and profit to the enterprise.

"DSD can be a great asset toward building a brand. With the proper systems, procedures, and controls the DSD business can thrive and create tremendous opportunity for growth and visibility on the store shelf." observed Allen Dickason. "A great DSD system requires both the industry specific order to cash and mobility solutions and a seamless integration to a strong ERP platform such as Infor to create a true Enterprise DSD solution." remarked Robert Hochberg.

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Numeric Computer Systems, Inc. is a premier global provider of supply chain execution solutions supporting the Direct Store Delivery process. Designed for the demands of the direct store delivery (DSD) market, NCS automates both back office functions and the requirements of mobile sales/delivery workers focusing on the fast moving consumer goods industry including baked goods, beverages, dairy, frozen foods and snacks. Headquartered in Hauppauge NY, NCS has regional offices in Dallas, Los Angeles, San Juan, Sydney, Auckland and Jakarta.

Category CSoftware, Mobile, Consumer

Tags DSD Software, Direct Store Delivery Software, Route Accounting Software, Route Management Software, route settlement

Email [Click to contact author](#)

Phone 631-486-9000

Fax 631-486-9023
Address 275 Oser Avenue
State/Province New York
Zip 11788
Country United States
Link <http://prlog.org/11849794>



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