

PT Campina Ice Cream selects Route Accounting Solution from Numeric Computer Systems, Inc.

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PT Campina Ice Cream selects eRMS the enterprise Route Management System from Numeric Computer Systems, Inc. to automate its Direct Store Delivery processes and business.

Numeric Computer Systems, Inc. (“NCS”), a global provider of supply chain management software, announced PT Campina Ice Cream has selected eRMS, an enterprise Route Management System designed for the Direct Store Delivery (DSD) Industry. Campina is a leading ice cream producer with distribution throughout Indonesia marketing ice cream products on more than 300 delivery routes.

Campina will take advantage of NCS’s functionality for dairy and food distributors. Key functionality in the system includes order management, distribution, route settlement, pricing, promotions, invoicing, accounts receivable, cash collections, freezer management and integration to the their SAP ERP enterprise software.

“We think the efficiencies we will gain across the company as a result of eRMS will enable us to reduce our costs while improving our customer service.” said Mr. Samudera, CEO, Campina. “We have installed an ERP backbone in our business but now need the Order to Cash functionality that matches our goto market strategy to grow our sales. With eRMS we will have that piece in place, and we will look to NCS for further technology solutions to assist us in growing our business and improving our business processes”

“We are pleased to have the confidence of Campina placed in our technology and our company to deliver their needs in the area of Direct Store Delivery,” said Andrew Dove, Managing Director of Numeric Computer Systems of Australia. “We are confident Campina will find eRMS not only deliver but exceed their expectations and will look forward to a long and mutually beneficial partnership.”

About PT Campina Ice Cream

PT. Campina Ice Cream Industry is one of the famous ice cream companies in Indonesia which was founded in the early 1970’s. The Pranoto’s family started to make a simple ice cream in the garage at their house in Surabaya before moving to an industrial area in Rungkut Industrial Estate, Surabaya in 1985. In 1994, Sabana Prawirawidjaja’s family as owner of PT Ultrajaya Milk Industry joined with the Pranoto family to share’s ownership of the company. Key products include Ice cream Cone, Cup & Stick (Cornetto, Olympia, Fruit, Bazooka, and Liliput).

About Numeric Computer Systems, Inc.:

Numeric Computer Systems, Inc. (<http://www.ncssuite.com>) is a premier global provider of supply chain execution solutions supporting the Direct Store Delivery process. Designed for the demands of the direct store delivery (DSD) market, NCS automates both back office functions and the requirements of mobile sales/delivery workers focusing on the fast moving consumer goods industry including baked goods, beverages, dairy, frozen foods and snacks. Headquartered in Hauppauge NY, NCS has regional offices in Dallas, San Francisco, San Juan, Sydney, Auckland and Jakarta.

Category	Software, Food, Mobile
Tags	direct store delivery, Route Accounting System, Route Management System, Route Settlement
Software	
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